

Retail Chain Stores.—Chain-store sales in 1950 amounted to \$1,559,693,100, a gain of 10 p.c. compared with the 1949 total of \$1,420,080,800. Other advances in the operation of retail chain stores in 1950 in relation to 1949 were: salaries and wages 12 p.c.; accounts outstanding 30 p.c.; store stocks 29 p.c.; and warehouse stocks 28 p.c. Sales of 7,155 chain-store units in 1950 made up 16.5 p.c. of all retail sales in Canada.

18.—Chain-Store Statistics, 1930 and 1941-50

| Year | Average Number of Stores | Net Retail Sales | Salaries and Wages Paid to Store Employees | Stocks on Hand, End of Year | | Accounts Outstanding, End of Year |
|-------------------------|--------------------------|------------------|--|-----------------------------|------------|-----------------------------------|
| | | | | Stores | Warehouses | |
| | | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1930..... | 8,097 | 487,336 | 50,405 | 60,457 | .. | .. |
| 1941..... | 7,622 | 639,210 | 57,777 | 68,619 | 20,976 | 38,376 |
| 1942..... | 7,010 | 687,447 | 57,654 | 66,940 | 22,633 | .. |
| 1943..... | 6,780 | 703,950 | 58,804 | 67,628 | 22,603 | 15,527 |
| 1944..... | 6,560 | 769,643 | 63,300 | 66,944 | 21,855 | 15,093 |
| 1945..... | 6,580 | 876,209 | 68,196 | 68,247 | 29,013 | 16,369 |
| 1946..... | 6,559 | 1,014,847 | 77,474 | 85,345 | 37,436 | 19,643 |
| 1947..... | 6,716 | 1,177,323 | 91,266 | 105,040 | 43,546 | 31,492 |
| 1948..... | 6,823 | 1,335,174 | 107,697 | 118,452 | 46,190 | 40,199 |
| 1949..... | 6,839 | 1,420,081 | 115,903 | 123,696 | 46,755 | 50,001 |
| 1950 ¹ | 7,155 | 1,559,693 | 129,334 | 159,083 | 60,501 | 65,001 |

¹ Exclusive of Newfoundland.

19.—Chain-Store Sales, by Provinces and by Kinds of Business, 1948-50

(Exclusive of Newfoundland)

| Province or Territory and Kind of Business | 1948 | 1949 | 1950 | P.C. Change 1949-50 |
|---|------------------|------------------|------------------|---------------------|
| | \$'000 | \$'000 | \$'000 | |
| Maritime Provinces..... | 98,500 | 101,299 | 105,833 | + 4.5 |
| Quebec..... | 271,307 | 283,388 | 318,377 | +12.3 |
| Ontario..... | 595,546 | 641,304 | 722,838 | +12.7 |
| Manitoba..... | 63,327 | 68,392 | 72,578 | + 6.1 |
| Saskatchewan..... | 67,198 | 71,811 | 72,633 | + 1.1 |
| Alberta..... | 85,383 | 96,712 | 107,181 | +10.8 |
| British Columbia..... | 149,220 | 152,334 | 154,974 | + 1.7 |
| Yukon and Northwest Territories..... | 5,254 | 4,841 | 5,279 | + 9.0 |
| Totals..... | 1,335,735 | 1,420,081 | 1,559,693 | + 9.8 |
| Food— | | | | |
| Grocery, combination and meat market..... | 393,724 | 440,288 | 510,500 | +15.9 |
| Totals, Food¹..... | 408,557 | 454,296 | 524,710 | +15.5 |
| Country General Stores..... | 15,123 | 15,060 | 15,988 | + 6.2 |
| General Merchandise—² | | | | |
| Variety Stores..... | 133,907 | 142,061 | 147,732 | + 4.0 |
| Totals, General Merchandise¹..... | 146,546 | 154,667 | 160,410 | + 3.7 |
| Automotive..... | 23,284 | 22,751 | 29,626 | +30.2 |
| Apparel— | | | | |
| Men's and boys' clothing..... | 17,919 | 17,822 | 19,975 | +12.1 |
| Family clothing..... | 33,817 | 33,770 | 35,759 | + 5.9 |
| Women's apparel..... | 34,834 | 37,352 | 38,604 | + 3.3 |
| Shoe stores..... | 31,378 | 31,926 | 33,013 | + 3.4 |
| Totals, Apparel..... | 117,948 | 120,900 | 127,351 | + 5.3 |
| Building Materials..... | 67,190 | 71,529 | 81,795 | +14.4 |

For footnotes, see end of table, p. 890.